

EXPERIENCE

GNC, Pittsburgh, PA
Digital Creative Intern
May 2023 - Present

- Spear-headed creative developments and graphic language for an independent marketing campaign
- Created over 100 static and kinetic graphic assets for a variety of channels
- Directed, planned, and provided assistance during in-house photoshoots
- Provided design concepts and input for upcoming marketing campaigns
- Conducted and presented market research
- Independently created a complete marketing campaign in conjunction with seven other interns in the marketing department; pitched the efforts to the GNC marketing department, CEO, and leaders of the company
- Worked cross-functionally with several teams inside and outside of marketing

Verint Systems, Inc., Remote Role
Sales Enablement Content Marketing Intern
May - August 2022

- Assisted Verint's Sales Enablement team with a variety of graphic design, communication, CMS, project management, and marketing tasks

TEDxOhioStateUniversity, Columbus, OH
Designer
August 2022 - May 2023

- Created concepts, logotypes, graphic designs, stage designs, motion graphics, print materials, and more for TEDx social media platforms, website, and annual conference event

EDUCATION

The Ohio State University, Columbus, OH
Visual Communication Design, BSD
GPA: 3.9, Dean's List
2020 - Expected 2024

Cleveland Institute of Art, Cleveland, OH
Graphic Design Pre-College Program
July 2019

SOFTWARE

Adobe Creative Suite
Figma
Sketch
Unity
Autodesk Maya
Sketchup
CSS & HTML
Tableau

ACTIVITIES

Media, Marketing, and Communication Scholars
The Ohio State University
Member

Women's ACHA Division II Ice Hockey
The Ohio State University
Visual Designer & Player

SKILLS

Presentation
Collaboration
Critique
Attention to Detail
Time Management
Leadership
Planning & Organization